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Atlas Building Papers
Plaster Patches
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ATLAS LUMBER CO., LIMITED
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Western Globe.
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Your Last Chance to Get
-Flour-
Away Below Market Price
Phone 17 — S. M. Murray

C. B. HALPIN & SONS, PUBLISHERS.

THURSDAY, SEPT. 5, 1929

Subscription \$2.00 per year in advance; to United States \$2.50.

Threshers' Supplies

Endless Belts. Sizes 100ft. 7x4, 120 ft. 7x4 and 120 ft. 7x5.
Price \$54.00 up

Champion Sp. Plugs. All sizes.
80c. and 90c.



Gasoline Torch
Prices \$6.50



Flash Lights
Prices \$1.75, \$2.00, \$2.25



Starrett Speed Indicator
Price \$2.25



Rubber Belts. Sizes 1 1/2 to 6 in.

Breast Drill—2 Speeds
Price \$4.75

Rubber Hose, steam and water.

Wing and Bennett Pump for
Coal oil and gasoline.

MORRISON & JOHNSTON, LIMITED



Don't Wait Until The
School Bell Rings
Get Your Supplies Now

We Carry
Authorized Text Books for
all grades at Government
prices.
Scribblers, Exercise books,
Loose Leaf Note books, Re-
fills.

Pencils, Rulers, Erasers,
Ink, Pens, Pen Nibs, Water-
man, Eversharp, Parker
pens and pencils.

Two Big Values:
Leatherette Cover Scribblers, ruled 200
pages 10c.
10c. Exercise Books, 72 pages, for ink use,
3 for 25c.

TEXT BOOKS ARE CASH

SWEET'S PHARMACY

Save Money on Boys' School and Fall Outfits

Few Boy's Bloomer Suits, usually priced at \$10.50, now \$3.75
Boy's Long Pant suits, some with extra pair of pants. One-third
off usual prices.

Flannellette Pyjamas, while they last \$1.45
Flannellette Night Shirts \$1.00
Dress Shirts, values up to \$1.65 for \$1.10
Merino Combinations \$1.55. Fleece Combinations \$1.25
All Wool Shirts and Drawers, each 95c.
All Wool Hose, black and brown, usual \$1.00 to go at 50c.
Black Cotton hose 25c.
Fancy Pullover Sweaters, usually \$5.75 to clear \$4.95
V-neck Pullover and Coat sweaters in Brown-Heather, to clear \$1.10
A few grey wool and khaki cotton suits at \$1.00

Everything in the Boy's Line we are clearing out at Reduced Prices

D. CAMERON Next to Post Office

SCHOOL Supplies

Text Books

Authorized Text Books for
all grades at Government

Prices.

School Supplies

Waterman Fountain Pens, Eversharp pen-
cils, Loose Leaf Note Books, Geometry sets,
Scribblers, Exercise and Note Books, school
Bags, Pencil Boxes and everything required
by the student.

**FREE—A nice Hardwood Ruler to every boy
or girl buying their School Books from us.**
School Books Are Cash

The McDermid Drug Co., Lt.

The Outstanding CHEVROLET

FOR the first time, the buyer of a low-
priced car can now enjoy the advan-
tages of real Six-cylinder smoothness and
performance... combined with the beauty
and luxury of smart, roomy Bodies by
Fisher... plus foot-controlled tilting beam
headlamps; rich upholstery; adjustable
driver's seat; smart, distinctive hardware
and trimmings, and scores of other features.
Come in... See the cars at our showrooms,
and let us give you a practical demonstration.

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EXTRA VALUES IN BOYS' AND GIRLS' CLOTHING



Clearance of School Girls' Wash Frocks

\$1.95

Peter Pan frocks, mostly in variety of smart styles, including
ensembles. It's well worth while to buy an extra dress or
two. Sail back to school with dresses made to sell at -2.75
to \$3.50. Sizes 6 to 14.

New Fall Sweaters

At exceptionally low prices. Smart, all wool or silk and wool sweat-
ers, attractive enough for sports wear. Plain and gaily striped
pullover. In both light and dark colors, including French Blue,
red, mauve, copen, green and rose. Sizes 34 to 40.

\$2.95 to \$4.75



Big Boys' Odd Coats Clearing at \$2.95

Sizes for boys of twelve or sixteen years. They are made of strong-wearing
wool tweeds and are worth double the price they are now marked.

Preserving Fruit

Crawford Peaches are ready. We have fine, ripe fruit at box \$1.90
Bartlett Peas—Now is the time to buy Bartlett. They will be over before our
mixed cans of later fruit is ready. Green and Ripe tomatoes, Spanish Onions,
Cauliflower, Green Peppers, Pickling Onions are all in stock.

Boy's Bloomer Suits Are Big Values at \$4.95
Exceptionally well made suits of wool tweed. Just the right sort for school wear.
Coats are made in double end single-breasted styles. Sizes 28 to 35.



New Frocks for Fall Sizes for Short stout and Average Figures \$17.50

Advance Fall Styles for afternoon wear. Dresses that are a
boon to figures that are a little shorter than average. They
are fashioned in lovely Canton Crepe and Georgette, with
pleats, flares and dipping hemlines. Slenderizing lines that
are flattering to stout figures. Sizes 18 1/2 to 22 1/2. Com-
parative to sizes 36 to 42.

Cosy Bed Comforters

Size 60 x 72 \$5.75

Size 66 x 72 \$6.50

Large sizes, well filled with clean cotton. Covering of
flowered Chintz with border of plain Satinette.



Misses Two-Piece Knitted Suits Special \$7.95

Knitted suits are fashion favored for Fall. They are so smart and sporty that
women enjoy wearing them. They are of silk and wool, in attractive colorings.
The pull-over sweater is in striped effects with plain colored skirt. Sizes 16 to 38.

Boy's Tan Oxfords \$4.50

Smart broad toe styles for young fellows. They
have Goodyear welted soles and rubber heels.
Sizes 1 to 8.



Students' 2-Pant Suits **\$16.50**

Wool tweed suits, fashionably tailored in double-breasted
coat style with vest and two pairs of long pants. The
tweed is Autumn brown in an overcheck pattern. In
sizes 32 to 36.

Men's Heavy Rope Stitch Sweater Coats A Special at \$3.95

Sweater Coats, roomy, warm and hard wearing. Popular for school or general
wear. Knitted of heavy All Wool yarn, in black, maroon and fawn. Sizes 36 to 42.

Boy's Heavy Sweaters of All-Wool Yarn \$2.95

Thick and warm. Sturdy, hard-wearing sweater coats with large collar. They
are made in rope stitch pattern. Colors red with black trimming.

Women's New Fall Hats \$2.95

Fine, soft felt hats as fashion-right as the more expensive hats. Close fitting,
off-the-face styles, in all the favored Fall Colorings.

Clearing Printed Rayon and Voile Frocks Regular \$9.75 to \$12.50—\$6.75

Pretty long sleeve dresses to wear all through the season. Smart, new styles
in medium dark colorings. Sizes 16 to 40



THE CHAPMAN RESIDENCE DAMAGED BY FIRE

The residence of Mr. E. C. Chapman, Day st., had a very narrow escape from destruction by a fire, the origin of which is unknown definitely. On Friday, Mr. Chapman was clearing up the house preparatory to coming in from the summer cottage at Gull Lake, and burned a quantity of rubbish in the furnace. While he left everything apparently safe, it is thought that dust in some of the pipes became ignited, and started the fire. Fortunately an employee of the power plant who was going on shift at midnight, discovered smoke pouring from the building, and immediately turned in the alarm. In a very few minutes the brigade was on the scene, and after a desperate fight overcame the flames before very great damage was done. When the brigade arrived the interior of the house was stiflingly hot and filled with a dense smoke. Efforts were concentrated on the basement and lower floor, and in a short time the blaze was under control. The damage to the building and contents will be very heavy, in the neighborhood of \$2000.

The brigade deserves the greatest credit for their work in this fire, and the insurance adjusters were not backward in giving it to them. "Had it not been for the fact that the house was tightly closed, thus allowing the smoke to keep the fire down, the building would have been a total loss before the alarm could have been answered."

AT THE REX

Friday and Saturday
Monty Blue in "From Headquarters." A Police-Detective story. This picture has an outdoor setting, and is full of action and has thrills galore. Do not miss it. It is a real one. Alex's 2 reel comedy.
Matinee, Saturday at 2:30
Monday and Tuesday
Sept. 9th and 10th
and Chir-Saturday, 7th
"Come Across" with special all star cast, and 2 reel comedy "She's a Pippin". Don't miss this dandy show. It's a real one.
Bentley, Saturday Night
The big Irish-Jewish laugh special "Cohens and Kellys" in "Atlantic City," and one reel comedy. Special prices, 25c., 35c., and 55c.
Arrangements are nearly completed for the installation of "talkies" in the Rex theatre. The equipment is on order, and should be here about the middle of the month. The machines to be installed here will be the very latest and most up-to-date. A great deal of expense will be required to install this modern equipment, and when all complete, Lacombe will have one of the best theatres in the province. Watch for announcement of opening date of the "talkies."

SUNDAY RECREATION

There seems to be an impression in certain circles that the paddling "sports" at Gull Lake on Sunday week, were of a professional nature, and for prizes. There were no prizes, no entrance fee, no charge made for witnessing; the affair was merely in the nature of recreation, and the name "sports" are carried out at every resort in Canada, without exception. The sports are strictly within the law in every respect and I cannot see why these interesting events should be offensive to anyone.
A Reader

AN IMAGINARY DIALOGUE

Hello! Bill, how is everything?
O.K. Alex, how is he world using you? Fine!
Say, Bill, how about this Gull Lake business. What is being done about it? Do you think we can pull it off? Sure, we can! You know, of course, we would not carry anything like that out at Bonanza or Banff. The City Fathers would not stand for it, but out in that country district it will be all right, no one will bother about it. Those country Bumpkins are too busy to sit up and take notice to what we are putting over on them, and the Lord's Day people will not wake up until it is too late to do anything, only to put up a kick.
We folk from the cities will certainly not be handicapped in any of our plans, for a big day of sport, even if it is arranged for a Sunday.
But, Bill, you know it is against the law to put on Professional sports on Sunday in the Province and to give rewards or prizes.
Well, what of it. We need not be at all afraid of any interference in that out of the way place. You'll see,

and we are just using the spirit of the times to have a little fun. We can put it over. And we did.
Who Cares?
Jas. Deason

BAPTIST CHURCH

Sunday School at 11 a.m. The sermon subject at 7:30 p.m. will be "Vicarious Suffering". You are heartily invited to attend this service.
Prayer meeting at 8 p.m. on Thursday.
There will be a special meeting of the church on Saturday evening at 8 o'clock. Every member, young and old are urged to be present. Don't forget.

The Church of England in Canada
Diocese of Calgary
St. Cyril's Church, Lacombe
Rector: The Rev. T. H. Chapman
Sept. 8th, 15th Sunday after Trinity
10:00 a.m. Sunday School.
11:00 a.m. Morning Prayer.
7:30 p.m. Evening Prayer.
St. Mary's Church, Bentley
8:00 p.m. Evening Prayer.
Watch for some important announcements in next week's issue.

St. Andrew's United Church
Rev. R. B. Layton, B.D., Minister
Services at 11 a.m. and 7:30 p.m.
Sunday School at 11 a.m.
The United Church of Canada
spends \$1,425,000 annually on Home Mission Work, employing 1,762 missionaries and Assistants. Of this amount, over \$225,000 is spent in Alberta.

WEDDING

Bartlett-Jameson
On Thursday, Aug. 29th, at the Baptist Parsonage, Mr. Frank Bartlett, of Calgary, was married to Miss Audrey Kathleen Jameson, by the Rev. James Deason. The bride and groom were attended by near relatives. Mr. and Mrs. Bartlett motored to Calgary, where they will take up their residence. Mr. Bartlett having a business in that city.

GIRL WANTED

One who will sleep at her own home. Apply Phone 82, Lacombe.

DR. J. A. McLELLAN, V.S.

Veterinary Surgeon
14 Years Practical Experience
Office: E. Jones Livery, Phone 23
Lacombe, Alberta

Murray's Specials

Gem Fruit Jars	
Small, per dozen	\$1.10
Medium, per dozen	\$1.25
Large, per dozen	\$1.85
Mason Jars	
Pints, per dozen	\$1.20
Quarts, per dozen	\$1.45
1-2 Gallons	\$2.05
Pineapple (Blue Mountain) per can	12 1-2c.
Pork and Beans, per can	12 1-2c.
Salmon, pink, 2 cans	35c.
Cohoe, red No. 1	30c.
Sockeye	45c.
Pure Jam, 12 oz. tin	15c.
Pure Jam, Hatzig or Jasper brand, 4 lb. tin	63c.
Pure Red Plum Jam, 56 oz. net	48c.
Sunlight soap, 4 bars in pkt.	17c.

See us for FRUIT before you buy.

We have good prices for you.

Phone 17 S. M. Murray, Lacombe

Coming!!

The Winnipeg Kiddies

The World's Greatest Array of Juvenile Talent

Rex Theatre, Lacombe

One Night Only,

Wednesday, Sept. 11th.

Just returning Home after a very Successful Tour of the Capital Circuit and ALASKA.

Gorgeous Costumes. Special Scenic Effects

Popular Prices. Adults 80 cents, Children, 25 cents.

In an Attraction Unequaled

Show starts sharp at 8:30 p.m.

Come Early.

No Seats Reserved

Norman Campbell Co.

LIMITED

AGENTS FOR
McCALL
PATTERNS

"Where it Pays to Buy"

For Comfort, Style and Value
in Men's Shoes, Buy
Prop-R-Arch Shoes



Arrived:

Autumn Felts

In Smart Shapes and Colors

Felts one would expect to pay much more for to be found in our selection. Jaunty affairs in soft, pliable felts, made gay with gleaming ribbons. Myriads of becoming Autumn tints from which to choose. Moderately priced at \$3.95 and \$4.95.

New Arrivals in Fall Coats

Fall Coats so Reasonably Priced, are Decidedly Unusual so Early in Season

Favored Fall Fabrics, Broadcloths, Silverstone and Tweeds are to be found in this group. All coats are lined with a lining you will be proud of, and interlined so they will be cozy for the coldest days. Rich trimmings of carefully selected furs add distinction to each stunning model. Sizes 18, 20, 26, 40.

Priced to \$25.00

New Tweeds are captivating styles for women and Misses. Straight line and Flare Effects. Novel sleeve and collar touches characterize these garments as distinctly vogue. Sizes 16, 20, 36, 40.

Priced \$19.75, \$23.95, \$28.50

The New Fall Tweeds are Here for Your Approval

Neat, small checks and block patterns in mixtures of Blues, Greys, Fawn and Brown. Sturdy wearing materials that combine style with comfort for fall and winter wear. Full 42 inches wide.

Exceptional Values at 95c. yd.

All Wool Jumbo Knit Sweaters for Girls of School Age—specially Priced at \$3.50 ea.

Sizes 26 to 34. Cozy Knit of pure wool yarns in Scarlet or Fawn shades with deep roll collar and two pockets.

Children's Brown Oxford Shoes With Pano Waterproof Sole at \$2.95

An ideal shoe for school wear. Comfortable, easy fitting shoes that are more than worth the money. In sizes 11 to 2.

Misses Tan and Black Calf Oxfords Special at \$2.95 pair

A neat, dressy shoe with plain toe. All leather repairable welt and rubber lift. A real good shoe that will give good wear.

Boy's Sweaters

The famous "Aberley". Sizes 24 to 35. In all newest styles and colorings.

Heavy Coat Sweater. Sizes 28 to 34. All wool, strong and durable. Comes in Maroon and Camel shades.

Price \$2.95

A heavier one than above and all wool. Comes in Black, Scarlet and Camel. Sizes 30 to 34.

\$3.95

An extra Special Coat (all wool). Comes in Camel only. Sizes 26 to 34.

Special \$2.95

Hercules Corduroy Rib Hose For Boys.

The strongest stocking made for real hard-wear. In black only. Sizes 6 to 10.

Priced at 40c., 50c., and 60c. pair

Pretty Floral Crepes of Silk and Rayon 36 in. wide for \$1.35 yard

Lovely soft draping materials for afternoon or street wear. In ground colors of Melon, Copen, Sand and Navy with small, dainty floral designs.

Children's Fine Ribbed Cashmere Hose 50c. to 85c. pair

Sand and French Nude shades in medium and heavy weight cashmere. Sizes 5-12 to 8-12.

Children's Silk and Mercerized Hose Priced at 50c., 65c., 75c. a pair

A splendid-wearing hose for early fall wear. In shades of Airdale, Fawn and Blush. Sizes 5 to 9-12.

Misses Plain Cotton Hose

A strong, serviceable stocking for early fall. In shades of Bran and Black only. Sizes 5-12 to 6.

at 25c.

Sizes 6-12 to 8

30c. pair

Men's and Boy's Fall Caps

A big display of Men's and Boy's Fall Caps; new designs. Best materials and best workmanship.

Priced from 60c. up in Boys and \$1.25 up in Men's

RED AND WHITE FOOD STORE

Just Where There is Better Food, at Less Prices

STRAWBERRY JAM, new pack, 3 1-2 lb. tins	Sale 54c.
RASPBERRY JAM, new pack, 3 1-2 lb. tins	Sale 54c.
PEACH JAM, new pack, 3 1-2 lb. tins	Sale 53c.
ROSE FLAKES, a new breakfast, 2 cartons	25c.
PEANUT BUTTER, 1 lb. tin 22c. 2 1-2 lb. tin	Sale 55c.
PRUNE PLUMS, finest season pick, case	Sale \$1.20
"JEWEL" SEALERS (quarters) screw top, doz.	Sale \$1.39
JAR RINGS, all kinds, 2 doz.	Sale 15c.
QUAKER QUICK OATS, "Chinaware" carton	Sale 39c.
"RED and WHITE" BROOMS, 5 strings, each	Sale 65c.
"VL-TONI" DRINK, chocolate beverage, 8 oz.	Sale 30c.
16 oz.	Sale 55c.

PLUMS in heavy syrup, large tin	Sale 28c.
LUX FLAKES, best for all weathers, 2 pags.	Sale 18c.
"RED and WHITE" Flour, 49 lbs. \$2.00; 98 lbs.	\$5.10
MARKET DAY PRUNES, 4 lb. pags.	Sale 48c.
PILCHARD FISH, liked by all, 7 tins	Sale \$1.00
"JERSEY" CORN FLAKES, 11 cartons	Sale \$1.00
PINK SALMON, tall tins	5 tins Sale 35c.
APPLE and FRUIT JAMS, 3 1-2 lb. tin	Sale 45c.
FANCY CORN, an extra good value	tin Sale 15c.
BAYO BEANS, brown, speckled, 3 lbs.	Sale 25c.
RED and WHITE JELLY POWDERS, 4 cartons	Sale 25c.

Your Wire 24 to Our Counter

INTERNATIONAL CANOE CHAMPION SPEAKS HIGHLY OF GULL LAKE

Jack Porter, of Calgary, formerly of Toronto, International Canoe Champion of Canada and United States and undefeated mixed-duelists title holder of both countries, again visited Gull Lake over the week end and holiday, with two other members of the Calgary Club, Buck Billings and Alex McKenzie, all of Calgary. In a talk with the boys, none of whom were over at Gull Lake previous to the Canoe Meet, a week ago, they expressed great enthusiasm over the development of the Beach, and assured us that next year they will be down bright and early to get things under way for the Championship Meet. "The Beach at Gull Lake is without doubt one of the finest in Canada," they said, "and it is ideal for the establishment of a permanent Canoe Course. We are bringing two racing canoes down next Spring, and are ready and willing to help all budding canoeists in learning the proper use of a canoe and paddle." Jack Porter, though

not more than twenty-four years of age, is the holder of more than thirty championship canoeing medals and the Lakesters should feel proud to have him with them. It was unfortunate that a Banquet could not be held in his honour when he was at the lake, but rush of time did not permit same being done. However, when he again comes to visit our resort, it is up to us to show him some mark of appreciation. It is a pleasure to meet a sportsman such as he, unaffected and perfectly natural, and extremely modest. He can, we

feel, do much in boosting canoeing in Alberta. His buddies, too, are the kind of boys we meet all too seldom and they are sterling canoeists in the bargain. "We will see you all next summer," he said in parting, "and we are going to bring down two or three dozen more fellows with us." Mrs. D. Cameron and Flora will be at Home on Friday, September 13th from 8:30 to 6:00 in the afternoon and 8:00 to 10:00 in the evening.

Reliable School Girl Wanted. Apply A. Sheridan, Phone 206, Lacombe.

Down Hearted and Lonely

To a widow's Grief is always added Worry. There are funeral expenses to pay; doctors' bills; and legal costs—these are the common lot.

But the farmer's widow has handicaps unknown to even the most unfortunate of her city sisters. For the seed is unown; or the crop unharvested—and that means hiring help. And there is the interest on the mortgage—and little to meet it with. And there are implements to buy; stock to purchase; seed to obtain—

Sell? But it is the wrong season, and if she moved to town, for what task is she fitted and where could she go? No! Her whole hope of comfort and independence for herself and her children is on the farm—if only there be ready money to meet the immediate need.

And that is exactly what life assurance provides. Here is what a Sun Life of Canada policy assures: A man of 35, by payment of a modest premium yearly (decreased every year by dividends on the current scale starting at over \$65 the second year) can assure that his widow or children receive \$5,000 in cash at his death and, in addition, a minimum income of \$50 a month for five years while they gain experience and re-adjust themselves in the surroundings they know and love.

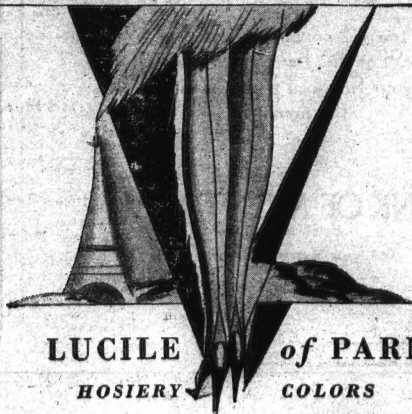
The Sun Life provides a policy to meet every need. Consult our representative in your district. It entails no obligation.



SUN LIFE ASSURANCE COMPANY OF CANADA

HEAD OFFICE - MONTREAL

You ought to see these new numbers in Holeproof Hosiery



STOCKINGS fashioned to the fastidious demands of Holeproof are perfectly beautiful down to the tip and up to the lovely top. And the colors are months in advance of the current mode, for they come direct from Lucile of Paris, whose artistry is recognized wherever fashion matters. The new colors now on display are especially worthy of your attention in the following styles.

- | | |
|---|---|
| Number 870 — a lovely stylish stocking, glistening and lustrous | Number 2230 Ex.—full-fashioned chifon, with reinforced top and sole |
| \$1.00 | \$1.50 |
| Number 291 Ex — seamless, silk to the welt, offering rare service | Number 3056 Ex.—tapered ankle, full fashioned silk, beautiful semi-service weight |
| \$1.25 | \$1.95 |

Holeproof Hosiery

(MADE IN CANADA)
HOLEPROOF HOSIERY COMPANY OF CANADA, LIMITED, London, Ontario

FOR SALE
McCormick-Deering 10 ft. Power Binder, only used part of one season, to cut 2nd acres. Price now \$346.00. For quick cash sale \$225.00. See it at H. M. Williams machine shed, Clive or call Lacombe 782.

FOR SALE
Good range, single couch, Quebec heater, water tank. Apply Mrs. Oliver Blue, Lacombe.

Flit Destroy the moths—try a can—Morrison and Johnston, Ltd.

FLY-- AVIATION IS GROWING

The biggest opportunity of the century awaits those who prepare and train now. Be an active student at home, gaining a knowledge of design and construction, navigation, instruments, meteorology, theory of flight, etc. A wonderful course prepared by expert instructors; rates are very low.

PAY AS YOU LEARN
RUTLEDGE AIR SERVICE, Ltd.

No Cause for Gloom

Daily reading of the Eastern Canadian newspapers, even the financial press and publications whose editors ought to be better in touch with current affairs, conveys the impression that there is a serious misapprehension in the East to the effect that something like depression or stagnation has settled upon the Western Provinces. The establishment of travellers who visit these prairies at finding prosperity where they expect adversity only confirms the impression that there is a misunderstanding down East of the true state of affairs.

Exaggerated reports of crop conditions have no doubt contributed to this and even from accurate statements as to crops wrong conclusions have no doubt been drawn by those who have not kept themselves posted on changing Western conditions. It is perfectly true that it is years since the East heard Western crops so unfavorable as those of today and perhaps never has drought been so general the country over. But those who were in the habit of drawing conclusions from crop outlooks and nothing more have failed to appreciate the changed conditions of the past few years. They have been in the habit of thinking of the West as three entirely agricultural provinces, where, if the wheat crop were not a complete success, all was lost—for that year at least.

But our eyes are no longer in one basket. As a complement to agriculture we have industries in great variety and even agriculture itself is no longer at the mercy of the grain crops. Agriculture is being pursued more scientifically and the farmer grows up as an independent industry. So what the Western farmer of today loses on the swings, he at least has the opportunity of making up on the roundabouts. It is, of course admitted that adverse weather conditions come affect even the "sidelines," but the Western farmer has learned wisdom both in his agriculture and his domestic financing so that the prospect of his total failure must be infinitely more remote than in former years.

But in addition to the changed condition of agriculture which is the West's basic pursuit, industry is now the complement of farming. Here in Alberta we have the richest oilfields in the British Empire working under high pressure, to say nothing of our valuable coal deposits in Manitoba, and, to a lesser extent in Northern Saskatchewan, they have valuable mining and mineral industries which enable the West to forgo ahead more or less independently of crops.

Hence, instead of depression, we find business actually at high tide. The evidence is to be seen in new records of building activity, in populations growing by tens of thousands, in the erection of new factories and warehouses, the establishment of new industries, the extension of power systems. Bank clearings in every town and city are reaching higher marks than they have ever reached before. Both wholesalers and retailers are buying in stocks of costly merchandise and optimistically looking forward to better business than ever. Nine men out of ten are investors in stocks and thereby gradually amassing for themselves competence and in some cases fortune.

NORTHLAND IS RICH IN PROMISE

Premier Brownlee has returned from his lengthy trip through the northern hinterland of Alberta, a more confirmed optimist than every concerning the future of the province. His outstanding impressions are the amazing extent of the still largely undeveloped northland and the possibilities for agricultural expansion on a vast scale. He believes in a short time agricultural production will be increased in Alberta four-fold. Farming can be carried on successfully right through to its northern boundary.

The first problem arising out of the development of the northern part of the province, according to the Premier, is transportation. Roads and railways are essential to successful colonization. Many new settlements are still completely isolated. Other problems are the provision of better means of communication and the establishment of schools.

The visit to the Peace River country confirmed the reports of good wheat yields. The poorest crop inspected by the Premier and party is expected to run fifteen bushels to the acre. Confirmation is also given to the opinion that important mineral bodies exist in the hinterland.

Dr. Wallace, president of the University of Alberta, who accompanied Mr. Brownlee, is quoted by the Edmonton Journal as saying: "The Province of Alberta, will be concerned more and more as time goes on with devising new policies to assisting filling up the area of agricultural land that extends more or less uninterruptedly to the northern boundaries of the province, and with the industrial development and other resources such as tar sands, possible gas and oil shales, gypsum and salt within that territory, and with the metallic deposits in the Northwest Territories beyond the boundaries of this province."

Disease Germs Haven't a Chance

Absorbine, Jr., spells death to disease germs and infection. As a germicidal and antiseptic, it kills germs on sight in the mouth and throat. Applied to sores, wounds, cuts, bruises and sprains it not only relieves the pain and soothes, but also heals quickly and prevents inflammation.

Always keep Absorbine, Jr., in your medicine cabinet. It is Nature's "First Aid"—non-greasy and stainless. \$1.25 at your druggist. Booklet free. 10

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Introducing THE NEW WILLYS-KNIGHT GREAT SIX for 1930

Beautifully expressive of all the new and advanced tendencies in fine motor car design, the Willys-Knight Great Six for 1930 is now presented for your approval.

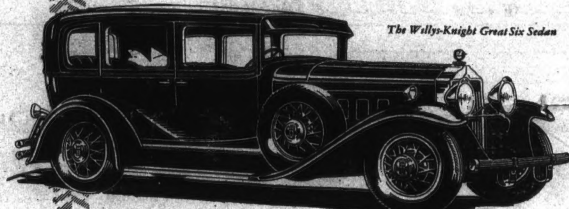
The Great Six, with its gloriously regal beauty, its tasteful elegance of appointment and its rich harmony of color, will find ready response from those who wish their equipage to truly reflect their position.

In engineering as in artistry, the new

1930 Model of the Willys-Knight Great Six is advanced to a degree which few of the most costly automobiles ever attain. The patented Willys-Knight double sleeve-valve engine reaches its highest development—faster, more powerful and more efficient than ever before.

Great Six Sedan, Touring, 4-passenger Coupe, Roadster, all at the same price, 6 wire wheels, trunk rack included. All Willys-Knight prices f.o.b. Factory, Toronto. Taxes extra—\$2575 Special equipment extra.

"70-B" The Companion Car is distinguished by a grace of line, harmony of color and special interior refinements hitherto obtainable only in more expensive cars. It is powered, of course, by the same type of sleeve-valve motor as the Great Six. Coach \$1420, Coupe \$1420, Roadster \$1420, Sedan \$1545, Touring \$1525, "70-B" Sedan Special \$1545 wheel-base \$1695. All prices f.o.b. Factory, Toronto, taxes extra.



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IN these gripping non-skid edges—in the scientifically designed rows of wedges at the shoulders—here is the safety tread of the tire world—the tire you can trust to safely carry you over slippery pavements and muddy highways.

UNDER the safety tread is the Firestone safety carcass—built of cords dipped in a rubber solution which saturates and insulates every fibre of every cord with rubber, adding the greatest strength and durability.

REPLACE worn tires NOW with these safer Gum-Dipped tires and specify Firestones for your new car. There's a Firestone Dealer near you—he serves you better and saves you money.

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MOST MILES PER DOLLAR
Firestone
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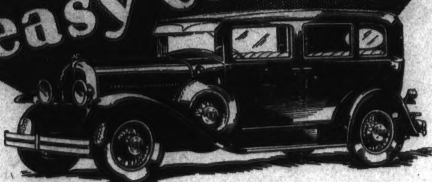
NEVER, in McLaughlin-Buick's long, successful history, has any new model been accorded such spontaneous and enthusiastic acclaim as McLaughlin-Buick for 1930. From every province, from East and West, are already coming reports of the most amazing volume of sales ever recorded for any McLaughlin-Buick within its first two weeks. Hundreds of buyers did not even wait for demonstrations, but placed their orders unconditionally, upon their first inspection of this "greatest McLaughlin-Buick of them all." It was inevitable that this New 1930 McLaughlin-Buick... three great new series, larger, more powerful, more beautiful, more luxurious than ever... should win an instant and exceptional success. See it for yourself at our show-rooms.

Ask about the GMAC Plan of Credit Purchase
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Perry W. Pratt, Lacombe Dealer

IT'S BETTER BECAUSE IT'S CANADIAN

Its big car power is under instant, easy control



NOT only is Pontiac a BIG Six, with the power which you would expect a Big Six to possess... but this power is always under the immediate and easy control of the driver.

Touch the accelerator and the great surge of power from Pontiac's Big dynamically-balanced Six-cylinder engine... developed by the famous GMR high-com-

pression head... whisks you out in front of the traffic line.

Touch the brake pedal... and instantly Pontiac's big, internal-expanding, protected brakes bring you to a smooth, silent stop.

Take a trial ride in Pontiac and discover for yourself that Big Six quality, beauty and performance have definitely entered the low-priced field.

P-15-6-239

PONTIAC big SIX
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Geo. A. Morgan, Rimbey

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Get Your Entries in for Annual Sheep Sale

Good Scottish Practice

(Winnipeg Evening Tribune)

When a new English judge takes his seat on the bench, he does so without ceremony, almost surreptitiously. The announcement of his appointment appears in the papers, and next morning he is in full action. The wonder is how he manages to acquire his wig and robes in the time.

In Scotland it is different. There the ceremonies, as well as the substance of the law are in many ways different from the English practice. In Edinburgh the entry of a judge is an affair of solemn and picturesque ceremony.

A typical example was furnished a few months ago when a certain Mr. MacKay "passed his trials" after presenting his commission to the Lord President in the presence of all the other judges.

The phrase "passed his trials" is interesting. The new Scottish judge had to pass an examination of competence, which, though now a formality—for the competence of the candidate is well established beforehand—was once a real test. Mr. MacKay, after presenting his commission was required to hear two actions "to report his opinion on these to their lordships." Afterwards, the presiding judge announced that the new judge—called until that moment the "Lord Probationer"—had successfully passed his trials and he then took the oath of service and fidelity.

This procedure was originally intended to assure that the judge really knew his job. It was probably aimed at preventing royal favorites, who had no other qualifications than being royal favorites, from becoming judges. It is doubtless retained to prevent political patronage—the modern counterpart of royal favoritism—from lowering the standard of the Scottish judiciary.

At this distance from Scotland, one may be permitted to wonder what would happen if the president should ever declare that the Lord Probationer had been plucked. It is just possible to imagine now judges in the past in Canada who might have failed to get through a conscientiously conducted "trial." If the excellent Scottish practice had been in force on this side of the Atlantic,

Here and There

Statistics gathered by the New Brunswick Government bureau of information and tourist travel show an increase of 25 per cent. in the number of motor tourists from the United States entering Canada at border points of the province starting their vacation in Canada.

His Excellency the Governor-General of Canada will extend his patronage to the Canadian Pacific series of concerts of British and Canadian music to be given across Canada, beginning in September and continuing until Spring of 1939, according to information given out by J. Murray Gibson, general publicity agent of the railway.

Fishing bowed to chivalry one day recently at St. Ignace Island, Canadian Pacific angling resort in the Georgian Bay, when Judge B. Williams of Jackson, Mich., got a bite simultaneously with his wife, both fishing from the same boat. The guide couldn't handle the case so that both anglers would have a chance to land a fish, so the judge put pressure on his catch which broke away Mrs. Williams, after a half-hour fight landed a fine fish.

Lord Luke of Pavenham, chairman of Bovril Ltd., arrived in Canada recently on the Empress of Australia en route to Australia. His Lordship is operating a settlement scheme in the Argentine whereby farmers rent land from a company, paying 15 per cent on the company's marketing of their crops. He is contemplating a similar scheme in Australia in connection with sheep raising. He will also examine possibilities in the Empire for a similar settlement organization.

Heavy entries are reported for all classes of athletics, piping and dancing events to be held at the Highland Gathering and Scottish Music Festival to be held at Banff, August 26-September 2, as also for the Queen's Cup and the Canadian Championships to be held there Labor Day. A practically new track has been built at Banff to accommodate the sports scheduled.

Dissolution of the present Japanese Government and the advent of a new one within a year is predicted by Viscount K. Matsuoka, Japanese Minister to Scandinavia, who arrived at Vancouver recently aboard Canadian Pacific steamer Empress of France on his way to resume diplomatic duties at Stockholm. The present Japanese Premier is in minority control of the Diet.

William Baird, steamship passenger traffic manager of the Canadian Pacific Railway who inspected the Bremen in New York recently, said that in view of the shorter distance between Chibougamau and Quebec as compared with Chibougamau and New York, the 40,000-ton new Canadian Pacific liner Empress of Britain to be placed in Atlantic service next spring, might make a strong bid for the blue flag of the Atlantic. This steamer will be an oil burner 725 feet long, 97-foot beam and will carry more than 1100 passengers in first, second and third class.

Paul Scull, all-American half-back star of the University of Pennsylvania, has added to his laurels by earning in company with Jay Gates and Ed Robinson the coveted gold button of the famous order of Trail Riders of the Canadian Rockies. With a cook and guide, the trio made an expedition from Banff to the Columbia Ice Fields, said to be the largest body of ice south of the Arctic Circle.

LABOR DAY 1929.

For one reason and another the cause to which Labor Day is annually dedicated comes closer to everyone of us as the years go by. For one thing, the advent of a labor government in Great Britain has set the whole world, and especially the English-speaking world, to thinking of the word "labor." And the thought devoted to the subject has brought it home to thousands that "labor is the contribution made by man;" that the dividing line between capital and labor is very much harder to find than that between master and servant since the master may represent in himself both capital and labor. The idea of separating the laboring classes from those of another rank or occupation is obsolescent if not obsolete and as we understand the word today it embraces work with the brain

as well as toil with the hands and, given, in the language of the economic text books, "The direction and management of industrial enterprises by a master no less than the execution of his orders by laborers and artisans." It comprises the professional activities of the lawyer and the doctor; nor is it now held to exclude the duties of the government official or the efforts of the musician and actor.

Labor, then, being thus defined by the authorities, is a class to which all but very few belong. That the real meaning of "labor" is coming to be appreciated is evidenced by the fact that the movement has drawn to itself recruits from walks of life who would neither have considered themselves, nor have been considered eligible a decade or so since.

The idea of a social class is gone forever and with it the social stigma which once attached to the toilers. Labor has earned for itself a dignity of its own making for mutual respect and a companionship sense of gifts exchanged. But little more than a century ago such a day as we celebrate on Labor Day, would have been contrary to the law, for it was not until 1884 that the embargo against gross combinations of labor was removed from the statute books of England and not until the seventies that a labor group came to be heard of as a parliamentary contingent. How this group has grown into a mighty power we all know today when it has found so many adherents and supporters that it constitutes a majority at the capital of the Empire.

But it is not on labor as a political entity which we are called to reflect, but on the dignity of labor in which, as we have seen, all, to the lowliest commoner, participate. Happily, mutual confidence between capital and labor has broken down barriers between them and labor has veered away from the Socialist doctrines dominated by Marxian dogmas, dropped class warfare, and by mutual agreement, joined hands with capital to the unspeakable advantage of both.

Thus, the joint investment of capital and labor in the common cause heeds the path to prosperity for both and builds up happy homes in a peaceful, contented land.

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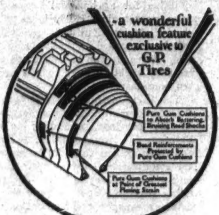
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high speeds— sudden stops!

MOTOR cars travel faster these days regardless of road surfaces—and tires must be built to take severe punishment. Gum Cushioned Tires are built for modern high speed and quick stops—for rough roads and smooth roads—for resistance to flexing strains and bruising jolts—it's the cushion principle that saves them. Go to Gum Cushioned Tire Store—they'll show you.

"Built Better to Wear Better"

Gutta Percha & Rubber, Limited, Toronto
The largest All-Canadian Rubber Company.
Founded in 1883



A. M. Campbell, Dealer, Lacombe, Alta.

PHONES
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PHONES
241 Dry Goods Department.
126 Hardware Department.



The New Fall Coats

Smartly fashioned fall coats, which may be purchased now with the assurance that styles are authentic and the prices lower-than-later. These clever models are flawlessly smart, in effects suited to varying types. New materials include basket weaves, cashmere, Broadcloths, suede fabric and novelty mixtures in an array of models of satisfying newness and charm. Fur trimmings, lavishly employed add zest to this collection of high quality coats. The favored furs are used at collar, cuffs, and as bandings at front and bottom. Furs include Caracul, Beaver, Lynx, Jap Mink and Fox.

Fall Concepts in Clever

MILLINERY

Our Fall millinery displays are ready, inviting the attention of women who take pride in being abreast of the fashions.



Felts, Soliels, and Velvets are in vogue. These favored materials are deftly employed for matron or miss at pleasing prices.



No. 3000 EX—A beautiful full-fashioned stocking of pure thread silk—silk from toe to tip top, with inner lining of fine hile in hem for added wear. All Lucile Paris shades are featured in this number.

Created by Lucile of Paris
for
Holeproof Hosiery

These exclusive hosiery shades come direct from Lucile in Paris to Holeproof. Far in advance of the current mode, Lucile creates these charming hosiery shades to be the perfect complements of the season's latest gown and shoe colors.

Lucile's sponsorship of Holeproof Hosiery shades is to hosiery what a Paris label is to a gown!

Misses School Shoes On the Bargain Table \$1.50

Broken lines, some of these were \$3.50 pair, Sizes 11 to 2.

BROCK HATS Wherever Well Dressed Men Congregate

New shades; Peach, Kampoka, Arctic, Oak and Cloud.

Hatter to gentlemen for over fifty years.

\$4.50 to \$7.00



"Ballantynes" Heavy Pure Wool Sweaters

Light, medium and the heavy Jumbo knits. Plain colors, Scarlet, black, bamboo, grey, lovat and sand. Some are trimmed with fancy stripes on collar and cuffs and body. If you want a good sweater to keep its shape and fit perfectly try one of Ballantynes. "They're 100 p.c. Pure Wool."

New Invictus Shoes

Just arrived for Fall. Vici Kid cushion sole for comfort. Vici Kid Oxfords, bal style. Genuine calf skin Bluecher Oxfords on the new English last. Prices from \$7.50 to \$9.00.

Men's Work and Dress Shoes

Values to \$7.50 to Clear at \$2.95

There are only a few sizes left, so do not wait if you want a real bargain. Sizes 6 to 10.

New Cooper Caps For Fall

Have arrived in fancy checked patterns, silk lined. Some have leather bands all round. Sizes 6-4 to 7-1-2. Priced from \$1.75 to \$2.75.

Taking Care of Juvenile Offender

Perhaps the next generation, or indeed, the younger members of the present, will not have any opportunity to become familiar with the phrase "This hurts me more than it hurts you." For their information, therefore, be it here recorded that it was uttered as part of the ceremonial accompanying the administration, by parent or schoolmaster, of a castigation—usually well deserved. The victim of the ceremony seldom or never appreciated the truth of the assurance thus given him, his thoughts on the subject being at the moment in purely physical terms. But now the Canadian Department of Justice has come out in the role of a parent to the young offender and, instead of pursuing him with vengeance for whatever sin he commits against society, prefaces whatever punishment he may have earned by the assurance that it hurts the Department of Justice ever so much more. The Department has earned commendation at the hands of numerous organs of public opinion for its decision to commend the segregation of juvenile offenders from older criminals in the Dominion penitentiaries. Special penal institutions are to be built for the care of the young offenders, the first two at Kingston, Ont., and at St. Vincent de Paul, Que., respectively. First offenders will be sent to the new institutions, where they can be dealt with quite apart from the penitentiaries where criminals with longer records are kept.

There is nothing of weak sentimentality about the decision of the government to build separate institutions for juvenile offenders (comments the Ottawa Citizen). It is sound economy. Every young man who can be saved from criminal paths becomes an asset to the community while the habitual offender becomes more and more a public charge. Experience has shown that the prospects of saving young offenders are hopeful in the great majority of cases. It is essential, however, that the juvenile prisoners be kept away from the influence of older who are serving long terms or have repeatedly offended to the extent of drawing upon themselves more than one term of imprisonment.

HEARST APPROVES BRITISH STAND

William Randolph Hearst, who has never been credited with an over-suspicion of friendship for Great Britain, approves the British attitude at The Hague conference with regard to war debts. In a signed editorial, sent to

all his publications, he shows marked impatience with the policy pursued by France throughout all the negotiations concerning the distribution of war reparations.

He points out that the French press is always shocked and outraged when France is asked to pay money or to take less money, even though this may be in the discharge of honest debts or in the interest of fundamental justice. He continues:

"England was the first European Power to begin honestly discharging her obligations to the United States, and she is paying the United States in savings bonds on the dollar, while France, by evading payment and refusing payment, has reduced the demand of the United States to forty cents on the dollar. Naturally the MacDonald Government does not see why England, by being decent and honorable should have to pay twice as much as France; or why France, by being abusive and elusive and its different to her honorable obligations, should succeed in having to pay only about half what England pays. Now, under the Young Plan, England suffers further with regard to German reparations, mainly for the benefit of France. And, finally, France is repudiating her honorable obligations and greedily demanding excessive reparations from Germany, mainly to maintain her large armies and to make war conditions permanent in Europe."

England should have the moral support of the people of the United States in her demand for right and justice at The Hague Conference, not only because of the proper demands Mr. Snowden is making there for his government and his people, but because only through the co-operative union of the British Empire and the United States can the progressive ends and objects of the two nations be achieved, and the peace of the world finally and firmly established."

Winnipeg Kiddies

The World Famous Winnipeg Kiddies, now on their Twelfth Annual Tour, will pay a visit to Lacombe Wednesday, Sept. 11th and present their Programme Unparalleled at the Rex Theatre. They have just come from a very successful Tour of Alaska, and are now playing the Capitol Circuit.

They appear with the permission of Department of Education and Child Welfare Association. They carry their own School Master, and school sessions are held daily. They also carry a Wardrobe Mistress and Musical Director. Their programme runs a full two hours, and is packed with delightful entertainment. They are recognized World Famous, being the originators of Juvenile Productions, with European and Australian con-

tracts offered, the future of the Winnipeg Kiddies is indeed very bright. Gorgeous costumes and Special Scene Equipment will be used in the staging of this production, which is unique in Theatre Annals. With fourteen House Records to their credit, it would be advisable for the people of Lacombe to come early, as No Seats will be reserved. A real treat for old and young.

AUCTION SALE OF TIMBER BERTH COVERING DOMINION LANDS

The right to cut timber under license on Borth No. 4853, comprising the following lands in the Province of Alberta, will be offered for sale at public auction at the upset price of \$2,357.00, at 2 o'clock P.M. on Wednesday, the 16th of October next, at the office of the Agent of Dominion Lands at Edmonton: Timber Borth No. 4853, situated in

the Province of Alberta, comprising the South East quarter of Section 20 and the South West quarter of Section 21, in Township 4, Range 3, West of the 5th Meridian, and containing an area of 9.50 square miles, more or less.

The conditions of payment, rate of rental, royalty, etc., are contained in the Timber Regulations, a copy of which may be secured on application to the undersigned or to the Agent of Dominion Lands at Edmonton.

J. W. MARTIN,

Acting Commissioner
Dominion Lands Administration,
Department of the Interior,
Ottawa, August 16, 1929.

WHIPPET FOUR BEATS FIELD AT AUCKLAND

Since the introduction of the original Whippet four-cylinder model three years ago, it has established an outstanding reputation for its speed, stamina and road ability. Even in its initial year it was subjected to num-

cross tests in stock car races and hill climbs in every section of the country and because of its remarkable performance, quickly became the centre of attraction among the cars in the lower priced field.

The latest accomplishment of a Whippet four was in three races against twelve other cars of both American and European make in a race program at Auckland, N.Z. Entered in three of the events, the Whippet four captured two firsts and

one second, even though pitted against six cylinder cars, several of which had been specially equipped for increased speed.

The Whippet that showed the way home to its class field of competitors in these races was a strictly stock model, except for a change in carburetor and an exhaust manifold and the construction of a small racing body. Otherwise the car was the same as the thousands that already are in the hands of the driving public.

for a demonstration.

The Salvation Army Harvest Festival Appeal commences Sept. 1st. We again appeal to the generosity of the community for the support of our local cause. C. J. Fowler, Capt.

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Honey, 5 lb. pails	80c.
Roger's Syrup, 10 lb. pails	90c.
Golden Loaf Cheese, 2 1-2 lb. box	90c.
Shredded Wheat, 9 pkgs.	\$1.00
Borden's Evap. Milk, tall cans, 7 tins	\$1.00
Good Brooms, each	50c.
Empress Marmalade, 4 lb. pail	60c.
Climax Mixed Jams, 4 lb. pail	50c.
Sunlight Soap, 4 bar box box	23c.
Family Sodas, pkg.	20c.
Canned Peas, 7 cans	\$1.00
Canned corn, 7 cans	\$1.00
Blue Ribbon Tea, per lb.	60c.
Red Rose Tea, per lb.	65c.



Biltmore

THE MASTER HAT OF CANADA
Bilt by Biltmore Hats, Limited, Guelph, Ont.

Say, Men, This is Sweater Time

Universal Knit—made by the Jantzen Knitting Mills, one of the largest and best known makers of Pure High Grade Sweaters in America. Jumbo Knit. Body white, scarlet, dove, cardinal, sheepskin and grey, trimmed with lovely combinations of colors.

O.V. Pure Wool Sweaters
Light weight wool coat sweater. No collar. Just the thing for cool evenings under the coat.
Priced at \$4.50

Universal Knit Silk and Wool Sweater
Long wearer, trimmed sweater
\$8.25

Men's
Wear

DAVID HAY

Men's
Wear